

Press release

Utrecht, 22 March 2021

De Amersfoortse will continue under the name a.s.r.

On 19 April 2021, a.s.r. will discontinue De Amersfoortse brand and the income and health insurance policies for self-employed persons and employers will be offered under the a.s.r. brand. With this step, a.s.r. wants to further strengthen its brand.

The name change has no consequences for the customers of De Amersfoortse. They will retain the products and service they are used to, but will receive information about their insurance policies in the name of a.s.r. from now on. Nothing will change for intermediaries either. They will keep the same contacts at a.s.r. and can also continue to count on the support they are used to.

Jos Baeten, CEO of a.s.r.: 'Since the merger in 1997, De Amersfoortse has been part of a.s.r. and since the merger of the business units in 2009, both brands have been working together as one team. By moving forward with one brand for self-employed persons and employers, we will strengthen our brand and further enhance our market position. The unique character of De Amersfoortse as a reliable and supportive insurer in the field of income and health insurance will certainly not be lost: a.s.r. will continue to be a reliable partner for self-employed persons, employers and advisors with the same employees, the same insurance policies and the same services.'

The De Amersfoortse brand and associated expressions will disappear from the market as of 19 April. All information on income and health insurance can then be found on [asr.nl](https://www.asr.nl). Customers can also contact their insurance advisor for advice and information.

Media relations

Jordi van Baardewijk
T: +31 (0)6 51 26 63 59
E: jordi.van.baardewijk@asr.nl
www.asrnl.com

Investor relations

T: +31 (0)30 – 257 8600
E: ir@asr.nl
www.asrnl.com

About a.s.r.

ASR Nederland N.V. (a.s.r.) ranks among the top 3 insurers in the Netherlands. a.s.r. offers products and services in the fields of insurance, pensions and mortgages for consumers, self-employed persons and employers. In addition, a.s.r. is active as an asset manager for third parties. a.s.r. is listed on Euronext Amsterdam and is included in the AEX Index. For more information, please visit www.asrnederland.nl.

Disclaimer

The terms of this disclaimer ('Disclaimer') apply to this press release of ASR Nederland N.V. and all ASR legal vehicles and businesses operating in the Netherlands ('ASR Nederland'). Please read this Disclaimer carefully.

ASR Nederland has taken all reasonable care in the reliability and accurateness of this press release. Nevertheless, it is possible that information contained in this message is incomplete or incorrect. The information in this press release may also be (partly) based on beliefs, assumptions and expectations of future performance, taking into account information that was available to ASR Nederland at the moment of drafting of this document. ASR Nederland warns that the information could entail certain risks and uncertainties, as also referred to in the Risk Factors section in recent public disclosures made by ASR Nederland, so that the actual results of ASR Nederland could differ from the information in this document. ASR Nederland does not accept liability for any damages resulting from this press release in case the information in this press release is incorrect or incomplete.