

Press release

Utrecht, the Netherlands, 30 May 2023

Free customised energy advice for mortgage customers a.s.r.

a.s.r. announces partnership with Energiebespaarders (“Energy savers”). From 1 June, new mortgage customers of a.s.r. can work with Energiebespaarders for free customised energy advice and to have energy-saving measures implemented. In this way, a.s.r. helps homeowners throughout the entire process, from information to realisation. In the future, a.s.r. will be offering this to all existing mortgage customers as well. The cooperation with Energiebespaarders is in line with a.s.r.’s ambition to remove or lower all barriers to making homes more sustainable and thereby reduce CO2 emissions from homes in the Netherlands.

Homeowners come up against all kinds of barriers to start making their homes more sustainable. a.s.r. has an extensive sustainability offering for mortgage customers to remove or lower these barriers. On its own platform Duurzaam Wonen (“Sustainability Living”), a.s.r. offers all kinds of information on sustainability. In addition, a.s.r. has the Verduurzamingshypotheek (“Sustainable mortgage”), which allows customers to take out an additional loan to finance measures. The partnership with Energiebespaarders also gives access to free customised energy advice and execution.

In the partnership with Energiebespaarders, new mortgage customers are given the option of a personal home visit by an energy adviser, direct advice and customised quotes. After the home visit, customers receive a personal ‘energy passport’ of their home. Energiebespaarders has access to a nationwide network of installers and can therefore offer a suitable party and solution for the customer. Energiebespaarders is the customer’s single point of contact for the entire preservation process, up to and including submitting the subsidy application and any aftercare.

Neriman Polat, Mortgage Funding & Distribution Manager at a.s.r.: ‘The cooperation with Energiebespaarders was a logical next step for us. a.s.r. has been investing in making homes in the Netherlands more sustainable for a number of years now, regardless of the home’s current energy label. While customers are increasingly considering a Verduurzamingshypotheek, that doesn’t always mean they take advantage of it. Having information and financial resources is one thing, but then taking the step to start preserving still seems to be a barrier for many customers. Energiebespaarders removes that barrier, allowing plans to become reality.’

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About Energiebespaarders

Energiebespaarders (“Energy Savers”) is the largest online platform for private homeowners to make their homes more sustainable. Energiebespaarders helps homeowners from orientation to installation. The total solution offers easy and quick insight, independent advice and a hassle-free installation. The process of becoming more sustainable via Energiebespaarders is much easier for both the homeowner and the installer, making saving energy at home no longer a time-consuming and complicated activity. The homeowner only has to choose and the installer can focus on what he is good at; installing. In no time, you have a more comfortable home that has increased in value, lower energy bills and minimise CO2 emissions. Over the past three years, Energiebespaarders has given many thousands of homeowners insight into making their homes more sustainable. In addition, hundreds of homes in the Netherlands have already been made more sustainable. Energiebespaarders accelerates the transition to a future where wasting energy is a thing of the past and energy-neutral living is the new norm.

About a.s.r.

ASR Nederland N.V. (a.s.r.) is one of the top three insurance companies in the Netherlands. a.s.r. offers insurance, pension and mortgages to consumers, self-employed people and companies. In addition, a.s.r. is active as an asset manager for third parties. a.s.r. is listed on Euronext Amsterdam and is included in the AEX Index. For more information, please visit: www.asrnl.com.

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