

# Press release

Utrecht, 13 May 2026, 10:00 CEST

## **Jennifer Op 't Hoog appointed new director Mortgages and Annemarel de Vos new director Health and a.s.r. online**

**Jennifer Op 't Hoog has been appointed as the new director Mortgages and Annemarel de Vos as the new director Health and a.s.r. online. Annemarel will start in her new role on 1 July, while Jennifer will take up her position on 17 August 2026. These positions became vacant following recent changes in a.s.r.'s management. Both appointments are subject to regulatory approval.**

Jennifer Op 't Hoog, the new director Mortgages, joins from Hypotheken Data Netwerk (HDN), where she has been director since 2023. Prior to that, she held various roles at Achmea, including senior manager strategy & innovation and senior manager product management at Achmea Bank. In these roles, she was among other things responsible for integrating sustainability into strategy and business planning, developing data-driven innovations, and had end responsibility for product management and the development of mortgage and savings products.

Annemarel de Vos, the new director Health and a.s.r. online, started her career at a.s.r. as a management trainee. She subsequently held various management positions over a period of 15 years within a.s.r.'s non-life insurance business and within Health. For the past three years, she has been a member of the Health management team, where she is responsible for customer service, operations and information management, and is the driving force behind all major initiatives in the field of AI. Since 1 October 2025, Annemarel has also been a statutory director of the legal entities of the health business.

Ingrid de Swart, intended CEO of a.s.r.: 'We are very pleased to be able to announce the appointments of Jennifer and Annemarel today. Jennifer brings a great deal of knowledge and experience in the field of mortgages, enabling us to further develop our ambitions in this area. With Annemarel, who has proven herself in the Health management team in recent years, a talented internal candidate is progressing to a director-level position. These two candidates are a strong addition to a.s.r.'s senior management. We wish them both every success and enjoyment in their new roles.'

### **Media Relations**

Nienke Abid

T: +31 (0)6 410 742 81

E: [nienke.abid@asr.nl](mailto:nienke.abid@asr.nl)

[www.asrnederland.nl](http://www.asrnederland.nl)

### **Investor Relations**

T: +31 (0)30 – 257 8600

E: [ir@asr.nl](mailto:ir@asr.nl)

[www.asrnl.com](http://www.asrnl.com)

**About a.s.r.**

ASR Nederland N.V. (a.s.r.) is the second-largest insurer in the Netherlands. a.s.r. helps its customers share risks and build up capital for the future. We do this with services and products that are good for today, tomorrow and always, in the fields of insurance, pensions and mortgages for consumers, businesses and employers. a.s.r. is also active as an asset manager for third parties. a.s.r. is listed on Euronext Amsterdam and is included in the AEX Index. For more information, please visit [www.asrnl.com](http://www.asrnl.com).

**Disclaimer**

The terms of this disclaimer ('Disclaimer') apply to this press release of ASR Nederland N.V. and all ASR legal vehicles and businesses operating in the Netherlands ('ASR Nederland'). Please read this Disclaimer carefully.

ASR Nederland has taken all reasonable care in the reliability and accurateness of this press release. Nevertheless, it is possible that information contained in this message is incomplete or incorrect. The information in this press release may also be (partly) based on beliefs, assumptions and expectations of future performance, taking into account information that was available to ASR Nederland at the moment of drafting of this document ASR Nederland warns that the information could entail certain risks and uncertainties, as also referred to in the Risk Factors section in recent public disclosures made by ASR Nederland, so that the actual results of ASR Nederland could differ from the information in this document. ASR Nederland does not accept liability for any damages resulting from this press release in case the information in this press release is incorrect or incomplete.