

# Curriculum vitae



Lard  
Friese



# Lard Friese

**Year of birth**

1962

**Nationality**

Dutch

**Shares ASR Nederland N.V.**

None

**Education**

Lard Friese graduated as Master of Law from the University of Utrecht in 1986.

**Current Positions**

Lard Friese is CEO and Chairman of the Executive Board and Management Board of Aegon N.V. He has held this position since 15 May 2020.

**Previous Positions**

Lard Friese has worked most of his professional career in the insurance industry, including ten years at Aegon between 1993 and 2003. He was employed by ING as from 2008, where he held various positions. In July 2014, upon the settlement of the Initial Public Offering of NN Group N.V., he became the CEO of NN Group. During his tenure at NN Group, he led a wide range of businesses in Europe and Asia and created a stable platform for growth and shareholder value.

**Other Positions**

Lard Friese is a member of the Board of Directors of The Geneva Association, the leading global think tank for the insurance industry.

**Reason for nomination**

In connection with the Intended Transaction, a.s.r. has agreed with Aegon that two new members of the Supervisory Board, nominated by Aegon, will be nominated for appointment as of Closing, one of whom will represent Aegon as a (future) shareholder of a.s.r. Further information is provided in the shareholder circular that forms part of the meeting documents of the Extraordinary General Meeting of ASR Nederland N.V. to be held on 17 January 2023.

Lard Friese has extensive experience in the areas of insurance, investment management, customer centricity, mergers & acquisitions, and business transformation. He is widely regarded for his leadership qualities and is a technically strong professional with an in-depth knowledge of the financial services industry. The Supervisory Board believes that this knowledge and experience will be a very valuable addition to a.s.r.